

## ADDRESSING IRANIAN ECONOMY, BUSINESS AND CURRENT AFFAIRS.



## Global Experience with Local Expertise



[www.vistarbm.com](http://www.vistarbm.com)

## About Vistar Business Monitor

Vistar Business Monitor is a consulting firm that was formed with the strategic partnership of prominent firms and professionals, which employs numerous experts with years of experience in Iranian affairs. The firm provides the most comprehensive coverage of business and economic related subjects on Iran.



**Vistar Business Monitor performs its own independent research to obtain accurate data for thorough analyses of various subjects. Our methodology encompasses both qualitative and quantitative studies. Highly experienced in the complexity of the region, the firm applies inter disciplinary approach that entails economics, political science, history, as well as quantitative measures to analyze the business environment.**

We issue various periodical publications in English, but they are only gateways to our services; we conduct market research, perform feasibility studies, construct marketing and market entry strategies, cover industrial sectors, analyze the stock market and provide you with the venue you need to properly understand the Iranian business and economic spheres.

Our focus is on giving you the clarity to make the right decisions and take the right actions. Our approach is grounded in perspective — the kind that comes from our deep understanding of years of working on a wide range of issues in Iran.

We partner with our clients to deliver customized solutions that undertake their most significant issues and create lasting competitive advantage.

### Core Values

**Integrity** - We always act fairly with integrity and honesty when representing Vistar. We will comply with the letter and spirit of all applicable laws and rules. Our word is our bond — we say what we mean and we do what we say we will do;

**Client Focus** - We take a client-centric perspective and put our clients' legitimate interests first. We provide our clients superior service attuned to their local needs;

**Independence** - We offer our clients independent, trusted and unbiased advice and ensure no conflicts of interest arise;

**Excellence** - We act to maintain the good reputation of our management team and do our best to hire, maintain, develop, and train high-quality professionals to ensure we offer superior service to our clients;

**Confidentiality** - We respect the confidential nature of the information we handle, and do not divulge or use confidential information for personal benefits or for the unauthorized use by others.

### Why Us

- + A Highly Skilled and Experienced Team;
- + A Client Focused Organization;
- + A Strong Network of Strategic Partners;
- + Access to exclusive information and data.

## Publications

Our publications are unique resources dedicated to anyone who is interested in Iranian business, political or economic subjects. This wide-ranging and extensive coverage of the Iranian market allows us to analyze and forecast the economic and political risk and business environment of Iran.

At present Vistar Business Monitor issues regular daily and weekly publications on the subjects of the Iranian economy and current affairs. Soon we will have other regular publications on various subjects.



### Daily

Iranian economic and business news makers are notorious for airing inconsistent and at times contradictory data. In our daily publications our experts make sense of relevant data and provide our clients with all relevant information in an easy to read, precise, and concise analytical look at economic and business news. We understand that business people have finite time during week days, but need the news in a comprehensive and reliable package, thus we publish the news from Monday to Thursday (Friday is the weekend in Iran) in English .



### Weekly

Our weekly publication looks at the preceding week with a great analytical lens, this publication not only covers the main economic and business news during the week that past but also provides the reader with charts, industrial analyses, and market reviews that investors need. The emphasis here is on comprehensiveness; if macroeconomic data is published during the week we will get beyond the headlines and provide you with the nuances that the subject entails. The performances of the main indexes of the Tehran Stock Exchange are fully covered with the relevant charts and analyses. Moreover we extensively cover the financial news and risk assessment of the investment environment in Iran with an eye on the foreign exchange rate market.



## Services



With years of experience of working and providing business and economic research on Iran, we can offer our clients a wide range of services. With access spanning on key subjects, Vistar offers solutions designed to meet the challenging demands of a broad range of cliental.

Our long involvement with studding and researching Iranian affairs, have accorded us plenty of exclusive economic and business information and data.

Iranian polity and business environment, with numerous policy making bodies and publication of contradictory information by the aforementioned bodies, may appear convoluted. Making sense of the economic and business data is a daunting task, but with years of experience in Iranian affairs we provide you with the analytical expertise that would enable you to make sense of the Iranian system.

Our range of services is wide ranging. Our services include:

### Direct advisory

We offer in-person consulting and presentations, tailored to client interests.

### Tailored projects and consulting

Our consulting mandates range from short-term projects to long-term analyses for institutions with on-going exposure in a specific industry. Market research and industrial analyses are readily available to our clients. Our list of projects is fairly extensive from oil and gas, to basic materials, to automotive, to transportation, to trade, to healthcare, to financials, to minerals, and even agriculture, we have conducted research projects in numerous fields. This list of projects has enriched us with a wealth of knowledge and expertise that can be employed to assist you in understanding the Iranian milieu. Specific analyses, market research and consulting on various subjects in the forms of special reports and consulting projects are available and listed below:

**Macro- and Micro-economy;**  
**Government;**  
**Stock and financial markets;**  
**Banking industry;**  
**Insurance industry;**

**Trade;**  
**Construction;**  
**Education;**  
**Company profiles;**  
**Industrial sectors;**

**Infrastructure;**  
**International sanctions;**  
**Country risk;**  
**Business risk;**  
**Legal environment, etc.**

# Vistar Business Monitor

Offices:  
San Jose, CA USA and Dubai, UAE.

General inquiry: [contact@vistarbm.com](mailto:contact@vistarbm.com)

Website: [www.vistarbm.com](http://www.vistarbm.com)

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We welcome your comments on these articles. Please send them to [contact@vistarbm.com](mailto:contact@vistarbm.com).